

Registration Form

Early Bird Special

AACMA/ANTA/ATMS member	\$125
Full	\$150
Student (undergraduate)	\$110

Regular Fee:

AACMA/ANTA/ATMS member	\$150
Full	\$180
Student (undergraduate)	\$110

WEBINAR* \$125

- Includes morning & afternoon tea & seminar papers
- 4 CPE points allocated for this seminar
- Cancellations up to 2 weeks prior to seminar will be refunded less 20%. No refunds for cancellations within 7 days of seminar
- Payment can be made by cheque, money order or credit card
- Seats are strictly limited

Early Bird Registration closes 2 weeks prior to seminar.

Name: _____

Address: _____

State: _____ P/Code: _____

Tel: _____ Fax: _____

Email: _____

Please debit my Mastercard Visa
 Card Number

_____ Exp _____

Amount Payable: \$ _____ Signature: _____

Or I enclose a cheque made payable to:
 CHINA BOOKS P/L

Early Bird Conditions:
 Deposits accepted. Full payment required 2 weeks prior to seminar.



Chinese Medicine
 Education

presents...

The Business of Healing

Ethical Marketing & Financial Management for Practitioners



Robert

Medhurst

Sydney: Sunday 17 June 2018

Ethical Marketing & Financial Management for Practitioners

WHAT YOU WILL LEARN:

As TCM & complementary medicine practitioners, we get great results in our clinics. But as a profession, what we're not so great at is operating a business, particularly when it comes to marketing and financial management.

Whether you're a student, just starting out in practice, or a seasoned veteran, we all need help in making our businesses run to maximum capacity. If you'd like to hone your skills in these areas, Robert Medhurst, Australia's foremost complementary medicine business coach, will be talking about how you can maximise your business potential.

What you'll learn during this lecture is:

Marketing a complementary medicine business

How to get the most out of it

What works and what doesn't

How to get more clients into your clinic

Financial management

How to maximise your income

How to minimise your costs

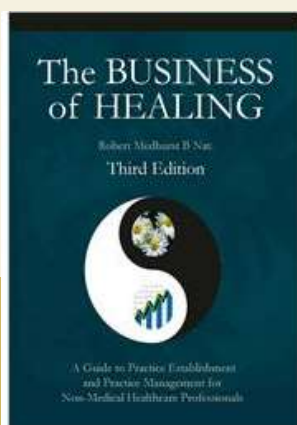
How to avoid financial downturns

How to manage your stock

The Business of Healing

RRP \$59.95

Special Price: \$50.96



Date: 17 June 2018

Time: 10.30am - 3.30pm

Venue: Endeavour College of Natural Health
815 George St SYDNEY

About Robert Medhurst

Robert Medhurst is a Naturopath who has set up and operated 5 successful complementary medicine clinics in Australia and has assisted in the establishment of numerous others. He has tertiary qualifications in Management and has lectured on this subject in universities and colleges around Australia since 1996.

Robert spent many years from the 1980's operating natural medicine clinics around Sydney, Parramatta, Chatswood, Bondi Junction and Darlinghurst, setting thousands of patients on the road to better health. Robert is now practicing at Stirling in the beautiful Adelaide Hills. He is passionate about healthcare and teaching, sharing his experiences with the wider Health Community.

Robert is the author of the highly successful book, *"The Business of Healing"*, which has been set as a textbook by many Natural Health colleges, Universities and other teaching institutions.

Robert holds a **Bachelor's Degree in Naturopathy** from the National Institute of Health Sciences in Canberra, a **Diploma of Naturopathy** from Naturecare College in Sydney, a **Diploma of Botanical Medicine** from Southern Cross Herbal School in NSW and **Diplomas in Homeopathy, Nutrition and Therapeutic Massage** from the NSW College of Natural Therapies.

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